

# Alan Parisse.

Named “One of the Top 21 Speakers for the 21st Century”  
by Successful Meetings Magazine



Keynote Speaker \* Speaker Training & Development Programs

# Sample Introduction.

Thanks for bringing Alan to your next event. This is a sample of his general introduction. An introduction specific to your meeting will be provided after the pre-event conference call.

At the end of the 20<sup>th</sup> Century, many magazines published best-of-the-century lists. ... naming the best athletes, leaders, movies, etc.

In that spirit, the most respected journal in the meetings industry, ran a cover article identifying the "Top 20 Speakers of the 20th Century."

The list included Ronald Reagan, John Kennedy and Franklin Roosevelt, and Martin Luther King.

Your next speaker was not on that list.

But ... he was on a list that may be more relevant to us.

The same article also identified the "Top 21 Speakers for the 21<sup>st</sup> Century" ... and his name was prominently on that list.

Also, he is first person to come out of the Investment Business to be inducted into the Speakers Hall of Fame.

Alan pa-REESE is an authority on selling and leading in changing times.

He has been a keynote speaker for:

The Financial Planning Association, The Securities Industry Association and a long list of banks, credit unions and financial firms as well as organizations from IBM to Proctor and Gamble to the U.S. Military and even the U.S. Secret Service.

Please welcome Alan Parisse.